

# Flanary Vet Clinic Newsletter

## 2023 – Issue

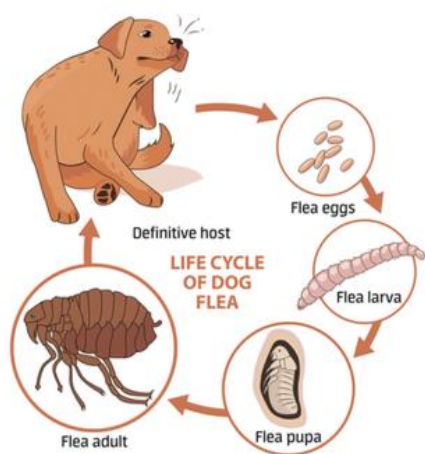


April showers bring May flowers! It's truly a beautiful time of year but with all the beauty comes allergens. In fact, the #1 reason dogs come to vet clinics is for skin allergies. The #2 reason is ear infections which are commonly caused by allergies. The key to treating your pet's allergies is to identify the source.

This can be challenging in Western Kentucky but Dr. Flanary and the staff at FVC can work with you to solve the problem. There are many options available to help ease your pet's discomfort. The 3 main causes of allergies in our pets are food, fleas, and atopy.

- Food- Less than 10% of allergies are actually caused by food. These usually result in ear infections, facial itching, and irritation of the rear end.
  - Treatment – Specialized diets. Grain-free diets ARE NOT the answer. Pets are allergic to the protein/meat source in foods – NOT THE GRAIN! Don't believe the people at PetSmart or the commercials on T.V.
- Fleas – The most common source of allergies in our pets. All it takes is 1 flea bite! Just like it only takes 1 peanut to have a severe allergic reaction!! When a flea bites your pet, it deposits a small amount of saliva onto the skin. Your pet can develop flea allergy dermatitis, FAD, which is a reaction to this saliva. The reaction causes severe itching, which is very uncomfortable for your pet. Fortunately, today there have been new advances in flea control to

prevent FAD. There are preventatives such as Credelio - which lasts for 30 days and Bravecto - which lasts for 90 days (Both Available at FVC) that kill fleas and control flea eggs, and flea larvae, and all stages of ticks.



Check with your vet to find the most effective treatment for your pet. Be cautious, as many pets have allergic reactions to over-the-counter flea products (ones you find at the farm store, pet store, or Walmart), and they can also make pets very sick. With the introduction of new flea control products, no dog or cat should be allowed to suffer from

## Flea Allergy Dermatitis.

- Treatment - Keeping all pets in the home on flea preventatives year-round and treating the home/yard.
- Atopy - Atopy is essentially everything in the pet's environment such as mold, pollen, and dust. In western Kentucky and southern Illinois, mold is common and maybe your pet's allergy problem. In our area, this can be a yearlong allergy versus just a seasonal one.
  - Treatment - Prescription medications such as antihistamines to alleviate the reaction to the allergen and secondary skin infection.





## CYTOPOINT ALLERGY INJECTIONS



CYTOPOINT® is an injection that controls allergic dog itch for 4 to 8 weeks\*

This allergy management option became available in 2016 and has helped countless dogs since. With a 92% success rate reported by pet owners, It has become a great option in the fight against allergies! In the past, the only option that used to be available to help with allergies was steroid injections- which we know in the present-day long-term use can cause damage to your pet's liver, and possibly lead to developing life-long health conditions such as

Cushing's disease. With CYTOPOINT we now have the option of an allergy injection without the adverse side effects of a steroid. How it works is it neutralizes the main proteins in your pet's cells that signal your dog to itch. The injection lasts from 4-8 weeks and starts working within 24 hours of the injection being given. So, if giving a pill isn't a great option for you or your pet, an injection once every 1 or 2 months is much more doable!

## MEDICATED ALLERGY SHAMPOO/CONDITIONERS/TOPICALS

The majority of the time, our allergy-prone pets have secondary infections in their skin such as yeast or bacterial infections, and/or very dry, flakey, inflamed skin. When this happens, you have to treat the secondary problem as well as the main issue (allergies) to get your pet the full relief it deserves. Having & using the right shampoo and conditioner for your pet's condition can make a major impact on how well it responds to treatment & how fast they can feel better. We have

many options available that come with a money-back guarantee to help your pet have happy, healthy, and beautiful skin. We can also bathe your dog for you using the product Dr. Flanary personally recommends for your pet at our Spa Days!

### OMEGA FATTY ACIDS

Lastly, one product that is recommended no matter the level of your pet's allergy status is Omega Fatty Acids. Anytime your pet is on an allergy medication it should always be taking an omega fatty acid. OFA's is an all-natural way that can help your pets decrease the level of inflammation in their skin, decrease shedding, and help promote a shiny coat.

### Big or Small - FVC Will Treat Them All

As you know Rosie and Ellie are my constant canine companions. If you follow my personal Facebook page or my Flanary's Keepsake Farm page, you will know that all kinds of pets are a huge part of my life! I have a large herd of exotics that include Nigerian Dwarf Goats, Chickens, Geese, Ducks, Miniature Jersey Cattle, Potbellied Pigs, and even a few tiny Zebu cows. When I was younger, we had mice, turtles, guinea pigs, hamsters, rabbits, squirrels, hedgehogs, birds, and several more. Exotics are those that are non-traditional unique pets. They are often chosen for a variety of reasons from housing restrictions, time constraints, or allergies. Choosing a non-traditional exotic pet may be the right choice for you, but finding the right one is crucial for the animal's health, happiness, and wellbeing. Step one would be researching the exotic pet you are considering. There is a lot of

information on the internet, but you need to make sure the information you are getting is from an educated source. At Flanary Vet Clinic, we have educational material available for new exotic pet owners. Another important factor in choosing an exotic pet is knowing the local laws concerning them. Each state/city is different so be sure to check out the local laws before getting an exotic pet. Once you have done your research the next step would be a new pet wellness exam and from there, our doctors can recommend vaccinations, dewormers, and other routine medical care. Getting exams and regular routine medical care will get your new pet on the right track to living a long, happy, and healthy life!

# **CHECK OUT MAY**

# **SPECIALS !!!**

# Exotic Month!



Wellness Exam  
only \$47.50!

# Pet Have Allergies? We Can Help!



Prescription Allergy  
Medication



Medicated Ear  
Cleaners



Medicated  
Shampoo



**CYTOPOINT™**



## The Flanary Vet Clinic Boarding Suite



# FVC BOARDING

INCLUDED WITH EVERY  
STAY:

- DAILY PLAY OR  
SNUGGLE TIME
- 1 PICTURE SENT  
DURING YOUR PETS  
STAY
- PERSONALIZED CARE
- SIZE-APPROPRIATE  
LODGING

**RESERVATION SCHEDULING: 270-898-9738**

At Flanary Vet Clinic, we understand how hard it is to leave your four-legged children behind when you must go out of town. To make the hardship of being away from your pet a little easier we offer texting a photo of your pet to you one during their stay with FVC at no additional charge! Also included as part of their stay, one session of play or snuggle time each day! We also offer TREAT TIME for just \$1 per night and Puzzle Toys for just \$5 per night to help reduce stress & anxiety. Let us give your furbaby some extra lovings while you're gone. We love

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to spoil them with extra treats. The treats can also be upgraded to our Gourmet Claudia Cuisine Cookies or Pupmuffin Treats!

We take pride in caring for your pet as if it were our own. You can be confident that they are receiving the care that they deserve, and you demand. And while we are making sure that they are happy and comfortable, we will also make sure that they stay healthy and safe. Our trained staff keeps a watchful eye to ensure that important details about your pet's wellness and behavior do not go unnoticed. Also, our staff will ensure your pet's medications, or a special diet are provided at the appropriate times, just like at home. Many of our pet's parents like to take advantage of the veterinary clinic aspects as well. They often combine dental cleanings, laser treatments, vaccinations, and/or yearly exams with their boarding stay. As a special offer, any pet staying with FVC overnight will receive a 20% discount on a bubble bath before going home! You can also upgrade any bath to a Spa Day, medicated bath, or add on a sani-shave, blowout, or special scent.



**PUZZLE TOYS**

SKILL DEVELOPMENT

MENTAL STIMULATION

REDUCES BORDEN

REDUCES ANXIETY

NOW AVAILABLE FOR YOUR PETS BOARDING STAY!  
\$5 PER NIGHT

The advertisement features a central image of a happy, white puppy running in a grassy field. The title 'PUZZLE TOYS' is written in large, blue, bold letters at the top. Four orange bone-shaped callouts are arranged around the puppy, each containing a benefit: 'SKILL DEVELOPMENT', 'MENTAL STIMULATION', 'REDUCES BORDEN', and 'REDUCES ANXIETY'. At the bottom left is a blue puzzle toy with yellow and black pieces. At the bottom right is a red puzzle toy with white and black pieces. In the center, below the puppy, is the text 'NOW AVAILABLE FOR YOUR PETS BOARDING STAY!' and '\$5 PER NIGHT'.

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# FLANARY VET COOKIE SHEET



CONFETTI CUPCAKE  
\$1.00



GOOBER COOKIE:  
\$1.00



CONFETTI BONE:  
\$1.00



FLANARY VET COOKIE  
LARGE \$1.25 MINI: \$0.50



PEANUT BUTTER COOKIE:  
\$0.75



CHEDDAR BONE:  
\$0.10



## ASK ABOUT OUR \$5 COOKIE BUNDLE!

## From the FVC Spa

Spa days include a nail trim, bubble bath, and bandana!

**SUMMER SCENTS: Pink Lemonade, Coconut, Blueberry, Apples, and more!**

YOUR DOG CALLED....THEY WANT A  
SPA DAY!



AVAILABLE EVERY TUESDAY, WEDNESDAY, THURSDAY, AND  
FRIDAY IN MAY

### Spa Day Price List:

1-25 lbs -\$25

26-50 lbs -\$35

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51-75lbs -\$45

76- 100lbs- \$55

101+ lbs- \$65

## CLINIC UPDATE

It has come to our attention that we may be one of the only local clinics accepting same day appointments. We strive to take the best care of our patients and clients, and to meet your needs as they arise. Our pets get sick / injured and need attention immediately and we want to be there for your pet when they need us. Please note that while ***we will be accepting same day appointments- these will be scheduled as curbside appointments.*** Your pet will still be receiving the same level of care & compassion that we always provide, and you will still get to see Dr. Ferrell or Dr. Flanary. We will still answer all your questions & address any concerns you have. With only 3 exam rooms inside that are scheduled weeks in advance, curbside appointments will still be utilized. There are many days that my staff & I work through lunch, and 10+ hour shifts to get our clients & patients taken care of, so we ask that you be patient with us, as we work you & your pet in best we can. We understand the stress, anxiety, and inconvenience of waiting at a doctor's office all day with a sick pet- That is why we still offer drop off appointments as well as the curbside service. ***We are working as fast and as efficient as possible to get your pet cared for in a timely manner- so bear with us and be kind.***

## **PREVENTION SPECIALS:**

**SPECIAL BRAVECTO DISCOUNT UNTIL MAY 19<sup>TH</sup> 2023**

**\$15 off 6 month supply of Bravecto**

**\$38 off a 12 month supply of Bravecto**

# Flea, Tick, & Heartworm Prevention for Dogs



**Bravecto: Fleas and Ticks**

**Lasts 1 month or 3 months**

**(Rebates not applicable on 1 month option)**

**Buy 2 boxes get \$10 Online Rebate**

**Buy 4 boxes get \$25 Online Rebate**



**Trifexis: Fleas, Heartworms, Roundworms, Hookworms, Whipworms**

**Lasts 1 month**

**Buy 6 months get \$20 Online Rebate**

**Buy 12 months get \$45 Online Rebate**

**Interceptor Plus: Heartworms, Roundworms, Hookworms, Whipworms, & Tapeworms**

**Lasts 1 month**

**Buy 6 months get \$6 Online Rebate**  
**Buy 12 months get \$15 Online Rebate**



**ProHeart Injection: Heartworm Prevention**  
**Lasts 6 or 12 months**

**Buy 6 month injection get \$5 Online Rebate**  
**Buy 12 month injection get \$20 online Rebate**

<https://rewards.mypet.com/#/>  
<https://www.elancorebates.com/#/home>





Recently, Melissa, Rachel and I traveled to Topeka Kansas to do an education conference on pet nutrition. I learned so much! It is true that what we or our pets eat will have a huge effect on our or their health status. As a pet owner you want the absolute best for your pet

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and so do I! So I will be trying to talk to each of my client's about the diet of their pets and help them learn the best diets to benefit the health of their pets. I truly want pet owners to stop listening to commercials and the kid at PetSmart which are both trying to sell you foods to make money and listen to proper research and education on nutrition from me and Dr. Ferrell! We are also excited to introduce a new program in which Hills Science Diet- the brand that has 95 years of history & research behind their products, will be delivering the top quality pet foods straight to your door!



Call us at 270-898-9738 for details on how to get 30% off your first order.

## SENIOR SPOTLIGHTS

## LAKEN & DACEY: 2023 GRADUATES & VALIDICTORIANS



Laken is graduating from Caldwell County High School as Valedictorian, where she was active in her local FFA Chapter & serves as Caldwell County President and Pennyriple Region President. She is also active in her local 4H program. Laken will be attending Murray State University in the fall, choosing to major in Pre-Veterinary Medicine. In her free time, she enjoys skiing, spending time with her cows, and with her family.



Dacey is graduating from Livingston County High School as Valedictorian. Dacey is very active in her local FFA Chapter which she serves as chapter Secretary. She also was runner up in the FFA Vet Science Proficiency competition. She will be attending Murray State University in the Fall and plans to major in Pre-Veterinary Medicine. In her free time, you will find her spending time with friends and family.

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# BAILYNN PEELER ½ WAY THROUGH AUBURN VET SCHOOL! JUST 2 YEARS & WE WILL HAVE ANOTHER VET!!



Bailynn Peeler has completed her second year at Auburn University College of Veterinary Medicine with only 2 years left to become a licensed Doctor of Veterinary Medicine! She will be with us this summer mentoring under Dr. Flanary & expanding on her professional skills. She has shown a specific interest in Exotic Pet Care that she plans to further explore while with us this summer. In her free time, you can find her riding horses and spending time with her family. We are so excited to have her back with us this summer with her bright smile & caring demeanor.

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# BIG NEWS ABOUT THE CLINIC!

## OFFICIAL ANNOUNCEMENT COMING SOON

In closing,

In conclusion, allergies are so common in our pets just like us and sometimes can cause severe infections in the skin as well as plain misery. There are several ways to help with allergies, so please let us help your pet. Bathing your pets on a regular basis also helps tremendously with allergies and skin issues. So, ask us about the best shampoo for your pets or take advantage of our Spa Day specials! We also have some allergy medications, Apoquel tablets & Cytopoint injections, that we have had great success with- even when most meds were not working; ask us about them today!



LaNita S. Flanary DVM



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Visit our FB Page at [www.facebook.com/FlanarysKeepsakeFarm](https://www.facebook.com/FlanarysKeepsakeFarm) and website [www.flanaryskeepsakefarm.com](http://www.flanaryskeepsakefarm.com)

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