Flanary Vet Clinic Newsletter 2023 – Issue



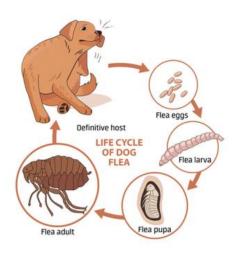
April showers bring May flowers! It's truly a beautiful time of year but with all the beauty comes allergens. In fact, the #1 reason dogs come to vet clinics is for skin allergies. The #2 reason is ear infections which are commonly caused by allergies. The key to treating your

pet's allergies is to identify the source. This can be challenging in Western Kentucky but Dr. Flanary and the staff at FVC can work with you to solve the problem. There are many options available to help ease your pet's discomfort. The 3 main causes of allergies in our pets are food, fleas, and atopy.

- <u>Food-</u> Less than 10% of allergies are actually caused by food. These usually result in ear infections, facial itching, and irritation of the rear end.
 - Treatment Specialized diets. Grain-free diets ARE NOT the answer. Pets are allergic to the protein/meat source in foods
 NOT THE GRAIN! Don't believe the people at PetSmart or the commercials on T.V.
- <u>Fleas</u> The most common source of allergies in our pets. All it takes is 1 flea bite! Just like it only takes 1 peanut to have a severe allergic reaction!! When a flea bites your pet, it deposits a small amount of saliva onto the skin. Your pet can develop flea allergy dermatitis, FAD, which is a reaction to this saliva. The reaction causes severe itching, which is very uncomfortable for your pet.

Fortunately, today there have been new advances in flea control to prevent FAD. There are preventatives such as Credelio - which lasts for 30 days and Bravecto – which lasts for 90 days (Both Available at FVC) that kill fleas and control flea eggs, and flea larvae, and all stages of ticks.





Check with your vet to find the most effective treatment for your pet. Be cautious, as many pets have allergic reactions to over-the-counter flea products (ones you find at the farm store, pet store, or Walmart), and they can also make pets very sick. With the introduction of new flea control products, no dog or cat should be allowed to suffer from

Flea Allergy Dermatitis.

- Treatment Keeping all pets in the home on flea preventatives year-round and treating the home/yard.
- Atopy Atopy is essentially everything in the pet's environment such as mold, pollen, and dust. In western Kentucky and southern Illinois, mold is common and maybe your pet's allergy problem. In our area, this can be a yearlong allergy versus just a seasonal one.



 Treatment – Prescription medications such as antihistamines to alleviate the reaction to the allergen and secondary skin infection.

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LEARN HOW TO TREAT & MANAGE YOUR PETS ALLERGIES

There are many products & "home remedies" out there that claim to help with your pets' allergies. Dr. Flanary has over 30 years of experience working with pets & their needs, and one of the myths of the past that we continue to hear today is that human over-the-counter allergy medications work the same on our pets as they do on us. This is NOT true. In recent studies, it has been proven that common human over-the-counter allergy medications have little impact on managing our pet's allergy levels. These medications affect your pet differently than you or I and are designed to target different allergy symptoms than your pet has. So, while it may help the sneezing & upper respiratory signs- it will do nothing for the itchy skin & ears.

NOW, WE HAVE BETTER OPTIONS THAT HELP!

APOQUEL

This medication made its debut in 2014 and has been a game-changer in managing dogs allergies. It is effective in 86% of dogs and starts working in as little as 4 hours. One of the main benefits of this medication is that it does not cause harmful side effects in your pet's body like steroids do! This medication is used twice daily for 2 weeks to bring your pet's allergy



GO TO PET OWNER SITE



level down to a manageable level, then is decreased to once daily to maintain them.

CYTOPOINT ALLERGY INJECTIONS

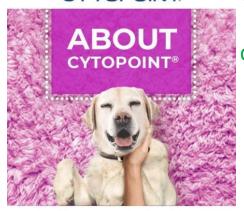
This allergy management option became available in 2016 and has helped countless dogs since. With a 92% success rate reported by pet owners, It has become a great option in the fight against allergies! In the past, the only option that used to be available to help with allergies was steroid injections- which we know in

> the present-day long-term use can cause damage to your pet's liver, and possibly lead to developing

> life-long health conditions such as Cushing's disease. With CYTOPOINT we now have the option of an allergy injection without the adverse side effects of a steroid. How it works is it neutralizes the main proteins in your pet's cells that signal your dog to itch. The injection lasts from 4-8 weeks and starts working within 24 hours of the injection being given. So, if giving a pill isn't a great

> option for you or your pet, an injection once every 1 or 2 months is much more doable!

CY TOPOINT



CYTOPOINT® is an injection that controls allergic dog itch for 4 to 8 weeks*

MEDICATED ALLERGY SHAMPOO/CONDITIONERS/TOPICALS

The majority of the time, our allergy-prone pets have secondary infections in their skin such as yeast or bacterial infections, and/or very dry, flakey, inflamed skin. When this happens, you must treat the secondary problem as well as the main issue (allergies) to get your pet the full relief it deserves. Having & using the right shampoo and

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conditioner for your pet's condition can make a major impact on how well it responds to treatment & how fast they can feel better. We have many options available that come with a money-back guarantee to help your pet have happy, healthy, and beautiful skin. We can also bathe your dog for you using the product Dr. Flanary personally recommends for your pet at our Spa Days!

OMEGA FATTY ACIDS

Lastly, one product that is recommended no matter the level of your pet's allergy status is Omega Fatty Acids. Anytime your pet is on an allergy medication it should always be taking an omega fatty acid. OFA's is an all-natural way that can help your pets decrease the level of inflammation in their skin, decrease shedding, and help promote a shiny coat.

Big or Small - FVC Will Treat Them All

As you know Rosie and Ellie are my constant canine companions. If you follow my personal Facebook page or my Flanary's Keepsake Farm page, you will know that all kinds of pets are a huge part of my life! I have a large herd of exotics that include Nigerian Dwarf Goats, Chickens, Geese, Ducks, Miniature Jersey Cattle, Potbellied Pigs, and even a few tiny Zebu cows. When I was younger, we had mice, turtles, guinea pigs, hamsters, rabbits, squirrels, hedgehogs, birds, and several more. Exotics are those that are non-traditional unique pets. They are often chosen for a variety of reasons from housing restrictions, time constraints, or allergies. Choosing a non-traditional exotic pet may be the right choice for you, but finding the right one is crucial for the Follow Flanary Vet Clinic on Facebook, Instagram, and TikTok!

animal's health, happiness, and wellbeing. Step one would be researching the exotic pet you are considering. There is a lot of information on the internet, but you need to make sure the information you are getting is from an educated source. At Flanary Vet Clinic, we have educational material available for new exotic pet owners. Another important factor in choosing an exotic pet is knowing the local laws concerning them. Each state/city is different so be sure to check out the local laws before getting an exotic pet. Once you have done your research the next step would be a new pet wellness exam and from there, our doctors can recommend vaccinations, dewormers, and other routine medical care. Getting exams and regular routine medical care will get your new pet on the right track to living a long, happy, and healthy life!

CHECK OUT MAY SPECIALS !!!







The Flanary Vet Clinic Boarding Suite



At Flanary Vet Clinic, we understand how hard it is to leave your four-legged children behind when you must go out of town. To make the hardship of being away from your pet a little easier we offer texting a photo of your pet to you one during their stay with FVC at no additional charge! Also included as part of their stay, one session of play or snuggle time each day! We also offer TREAT TIME for just \$1 per night and Puzzle Toys for just \$5 per night to help reduce stress & anxiety. Let us give your furbaby some extra lovings while you're gone. We love Follow Flanary Vet Clinic on Facebook, Instagram, and TikTok!

to spoil them with extra treats. The treats can also be upgraded to our Gourmet Claudia Cuisine Cookies or Pupmuffin Treats!

We take pride in caring for your pet as if it were our own. You can be confident. that they are receiving the care that they deserve, and demand. vou And while we are making sure that they are happy and comfortable, we will also make sure that



they stay healthy and safe. Our trained staff keeps a watchful eye to ensure that important details about your pet's wellness and behavior do not go unnoticed. Also, our staff will ensure your pet's medications, or a special diet are provided at the appropriate times, just like at home. Many of our pet's parents like to take advantage of the veterinary clinic aspects as well. They often combine dental cleanings, laser treatments, vaccinations, and/or yearly exams with their boarding stay. As a special offer, any pet staying with FVC overnight will receive a 20% discount on a bubble bath before going home! You can also upgrade any bath to a Spa Day, medicated bath, or add on a sani-shave, blowout, or special scent.

FLANARY VET COOKIE SHEET

SPRINKLE BONE \$1.75



FLOWERS \$2.25



HAPPY PAWS \$1_75



ASK ABOUT OUR \$5 COOKIES BUNDLEI

TRUFFLES \$1.00



CREME BRULEE \$1_75



PEANUT BUTTER COOKIES \$1.25



LARGE \$1.25 SMALL \$0.50



From the FVC Spa

Spa days include a nail trim, bubble bath, and bandana!

SUMMER SCENTS: Peach, Blueberry, Blackberry Vanilla, Wild Berry, Green Apple



Spa Day Price List:

1-25 lbs -\$25

26-50 lbs -\$35

51-75lbs -\$45

76- 100lbs- \$55

101+ lbs- \$65

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CLINIC UPDATE

It has come to our attention that we may be one of the only local clinics accepting same day appointments. We strive to take the best care of our patients and clients, and to meet your needs as they arise. Our pets get sick / injured and need attention immediately and we want to be there for your pet when they need us. Please note that while we will be accepting same day appointments- these will be scheduled as curbside appointments. Your pet will still be receiving the same level of care & compassion that we always provide, and you will still get to see Dr. Ferrell or Dr. Flanary. We will still answer all your questions & address any concerns you have. With only 3 exam rooms inside that are scheduled weeks in advance, curbside appointments will still be utilized. There are many days that my staff & I work through lunch, and 10+ hour shifts to get our clients & patients taken care of, so we ask that you be patient with us, as we work you & your pet in best we can. We understand the stress, anxiety, and inconvenience of waiting at a doctor's office all day with a sick pet- That is why we still offer drop off appointments as well as the curbside service. We are working as fast and as efficient as possible to get your pet cared for in a timely manner- so bear with us and be kind.

PREVENTION SPECIALS:

\$10 off 6 month supply of Bravecto

\$25 off a 12 month supply of Bravecto

Flea, Tick, & Heartworm Prevention for Dogs



Bravecto: Fleas and Ticks Lasts 1 month or 3 months

(Rebates not applicable on 1 month option)

Buy 2 boxes get \$10 off instantly Buy 4 boxes get \$25 off instantly





Trifexis: Fleas, Heartworms, Roundworms, Hookworms, Whipworms

Lasts 1 month

Buy 6 or 12 months get \$20 off instantly

Interceptor Plus:

Heartworms, Roundworms, Hookworms, Whipworms, & Tapeworms

Lasts 1 month

Buy 6 months get \$6 off instantly Buy 12 months get \$15 Online Rebate



ProHeart Injection: Heartworm Prevention Lasts 6 or 12 months Buy 6 month injection get \$5 Online Rebate Buy 12 month injection get \$15 Online Rebate

Flea, Tick, Heartworm, & Intestinal Worm Prevention for Cats

Nexgard Combo for Cats (Fleas, Ticks, Heartworms, & all Intestinal Worms)



Lasts 1 month

Buy 6 months get \$20 instant rebate Buy 12 months get \$45 instant rebate

Hills to Home



35 % off your 1st order

SENIOR SPOTLIGHT

AVA: 2024 GRADUATE

Ava has been a part of the Flanary Veterinary clinic team for the last year and will be graduating as valedictorian at McCracken County High School. She has been involved in several clubs such as FFA, HOSA, and Beta Club. Ava will attend Murray State University in the fall where she will major in pre-veterinary science. She hopes to attend Auburn University in the future and aspires to become a veterinarian.



BAILYNN PEELER 3/4 WAY THROUGH AUBURN VET SCHOOL! JUST 1 YEAR & WE WILL HAVE ANOTHER VET!!





Bailynn Peeler is now in clinicals at Auburn University College of Veterinary Medicine with only 2 years left to become a licensed Doctor of Veterinary Medicine! She has taken every exotic animal course available at Auburn and she plans to further explore! In her free time, you can find her riding horses and spending time with her family. We are so excited and looking forward to her long-awaited arrival back at FVC with her bright smile and caring demeanor.

In closing,

In conclusion, allergies are so common in our pets just like us and sometimes can cause severe infections in the skin as well as plain misery. There are several ways to help with allergies, so please let us Follow Flanary Vet Clinic on Facebook, Instagram, and TikTok!

help your pet. Bathing your pets on a regular basis also helps tremendously with allergies and skin issues. So, ask us about the best shampoo for your pets or take advantage of our Spa Day specials! We also have some allergy medications, Apoquel tablets & Cytopoint injections, that we have had great success with- even when most meds

were not working; ask us about them today!

LaNita S. Flanary DVM













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